

Search Engine Optimization Campaign for [REDACTED]

June 2016 Search Rankings vs. May 2014

Data as of June 3, 2016 and May 1, 2014

Source: Mozilla Rank Checker - Google Search

Keyword Phrase	June 3, 2016 Google Rank	May 2014 Google Rank
Episcopal schools in Fort Lauderdale	1	1
Fort Lauderdale top pk1 schools	1	NA / Not in top 30
Ft Lauderdale schools for pk1	1	NA / Not in top 30
Early Childhood PK1 Fort Lauderdale	1	NA / Not in top 30
Episcopal schools in South Florida	2	7
private early childhood schools Ft Lauderdale	2	NA / Not in top 30
top rated early childhood school in Fort Lauderdale	2	NA / Not in top 30
top private school early childhood Fort Lauderdale	2	NA / Not in top 30
Ft Lauderdale best childhood school	3	NA / Not in top 30
Fort Lauderdale private elementary schools	5	23
Ft Lauderdale private school	5	NA / Not in top 30
Fort Lauderdale private elementary	5	NA / Not in top 30
Ft Lauderdale private middle school	5	NA / Not in top 30
private elementary school in Fort Lauderdale	5	NA / Not in top 30
private middle schools in Fort Lauderdale	5	NA / Not in top 30
top Ft Lauderdale private school	5	NA / Not in top 30
best Ft Lauderdale private middle school	5	NA / Not in top 30
Fort Lauderdale Florida private elementary school	6	NA / Not in top 30
private elementary school in Fort Lauderdale Florida	6	NA / Not in top 30
Fort Lauderdale private school	6	NA / Not in top 30
Fort Lauderdale private elementary education	6	NA / Not in top 30
private early childhood schools in Broward Florida	6	NA / Not in top 30
top private schools in Ft Lauderdale	7	15
top Fort Lauderdale private elementary schools	7	17
private schools in Fort Lauderdale	7	NA / Not in top 30
private Fort Lauderdale elementary school	7	NA / Not in top 30
private middle school ft Lauderdale	7	NA / Not in top 30
Ft Lauderdale top private school	7	NA / Not in top 30
top rated private school in Ft Lauderdale	7	NA / Not in top 30
best ranked early childhood school Fort Lauderdale	7	NA / Not in top 30
top rated private school Ft Lauderdale	8	12
Ft Lauderdale top rated private schools	8	10
private grammar schools in Fort Lauderdale	8	18
highest rank Fort Lauderdale private elementary	8	NA / Not in top 30
best private schools in Ft Lauderdale	10	16
Number of keywords on page 1 of Google	37	3

Please note when this SEO Campaign started we were working on a short list of keywords.

For most of St Marks keywords large Education portal websites are very competitive.

