

**Total Solution
Hospitality Industry**

**Product Presentation
Bardan International
Hilton Architecture & Construction
Latin America & The Caribbean**

Products & Solutions General Presentation
Hilton World Wide
16-0318 Hilton, Miami USA

Presentation prepared for:

Presented by::



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ABOUT US



Bardan Cinema offers a complete and qualified selection of products for “Digital Signage”, for applications in all areas where digital equipment are required for projection content. Our professional sales and service is available to meet your needs, from project design to installation and training. With a history of over 75 years of dedication to providing the world of entertainment, Bardan Cinema proudly maintains the highest standards of customer service and innovation in the industry in Latin America and the Caribbean, which has given the company a great reputation as provider of the industry. Driven by our passion for the business in which we were formed and guided by a deep commitment to customer service, the team of Bartolo Benitez Daniel Benitez (father and son) decided 40 years ago to establish a strategy to meet the target company. This commitment continues today with Daniel Benitez Jr. and his team of sales, technical and customer, who proudly kept that tradition. Bardan has offices in Argentina, Brazil, Chile, Colombia, Costa Rica, Peru and Venezuela and to better serve their customers more quickly. The aim of Bardan Cinema is to accompany its customers in their path to success in each of its businesses. Your success is our motivation.

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Costa Rica*	+50 640000742
Peru	+51 16409013
Venezuela*	+58 2123357434

Bardan’s philosophy is to engage with their customers in their projects to optimize the performance of their companies.

PRODUCTS TO SHOWCASE



1- BARCO

- * Indoors & Outdoors Led Displays
- * Projectors for Conference Rooms, VIP Cinemas, Mapping
- * ClickShare wireless presentation system



2- X2O VISUAL COMMUNICATIONS PLATFORM



3- KLIPSCH

- *
- *



4- HYTEX





BARCO

Visibly yours

Hotel & casino

Attractive visualization is absolutely essential to the hospitality experience. Imagine an inviting hotel lobby with attractive visualization technology allowing for targeted advertising messages that enhance brand recognition, build customer loyalty, or attract new clients – all of which lead to increased revenue.

Entertaining guests

Enticing digital signage displaying information about the news, weather, restaurant specials or hotel promotions is a great way to keep guests entertained while they are waiting at your check-in desk. And the possibilities go much further than your lobby: you can entertain your guests by creating a multimedia landscape in your sports bar or restaurant or by spicing up your club DJ's show with kaleidoscopic video content. And attractive outdoor visualization can stimulate passers-by to enter your



Digital signage



Business projectors



Venue projectors



LED displays



ClickShare wireless presentation system



Video walls



Real-time visual communications platform

Digital media players

Barco provides integrated digital signage technology – from content creation tools over tools for content distribution and visualization, to interactive solutions – that covers a broad scope of applications and markets. Our media players ensure 24/7 reliability and enable you to engage passers-by via personalized, interactive messaging and improve targeting for a maximum result.

Flexible platform

Built on a scalable, flexible platform, we offer unlimited freedom to design engaging digital signage. This platform can be used for small, medium as well as for large installations.



MPV-1

Cost-effective, low processing digital signage player



MPP-1

High-performance digital signage player



MPU-1

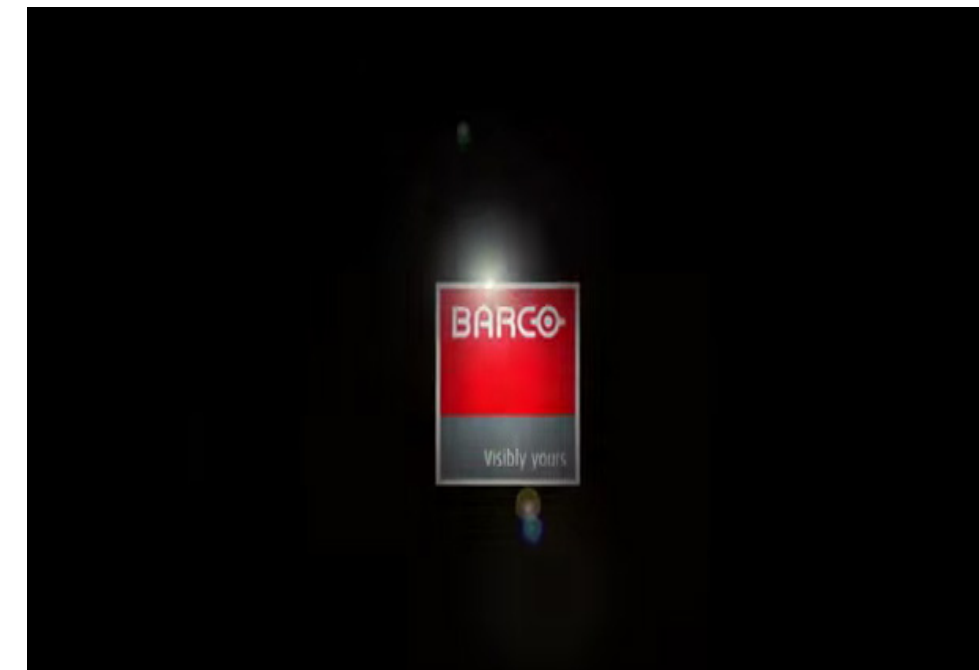
High-end digital signage player

Business projectors

Varying in illumination technology, size, weight, resolution and brightness level, our Present series of 1-chip and 3-chip DLP® lamp and laser phosphor projectors includes a perfect match for every possible professional environment from small to large meeting rooms, conference rooms, boardrooms, classrooms and auditoriums. When combined with Barco's single-click presentation system ClickShare, you take your meeting room to the next level in terms of usability, for better collaboration. Barco laser phosphor projectors: the quietest on the planet* Did you know that noise in working environments can reduce productivity by more than 30%? That's why Barco created the quietest laser phosphor projectors on the planet.* From now on you can enjoy the sound of silence in your meeting room.



VIDEO # 1



Barco laser phosphor projectors



*5,000 lm and up, as of February 2015



PGWX-62L



PGWU-62L



CVHD-31B



CTHD-61B



CVWU-31B



CNHD-81B

LED displays

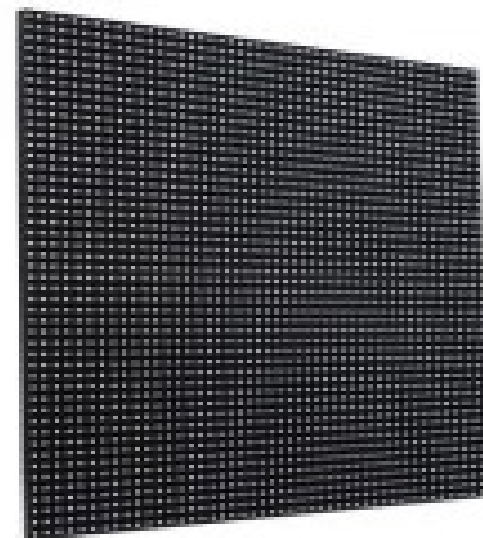
Barco offers a complete range of high-impact video display systems, image processing and content management technology for permanent installations and the rental and staging market. Based on decades of experience, Barco offers display solutions in any shape and size: from the most cost-effective display for 24/7 use to top-end display solutions. With a full portfolio of state-of-the-art LED and LCD display technology, Barco can perfectly meet any customer need.

Four LED series

Barco's LED product range consists of four platforms covering a wide spectrum of applications. The X series is our premium product line, offering unprecedented image quality; the C series is our mid-end offering; the T series is dedicated to 24/7 operation for branding and advertising applications where total cost of ownership



Indoor LED displays



Outdoor LED displays



LED image processing

Indoor LED displays

Barco's full range of indoor LED displays serve every part of the market:

X series: with their revolutionary black LEDs, the X series LED displays deliver the deepest black levels available on the market.

C series: flexible, lightweight products that come with the best value at the most attractive prices.

V series: cost-effective LED displays that offer excellent black levels, contrast and image quality.

Outdoor LED displays

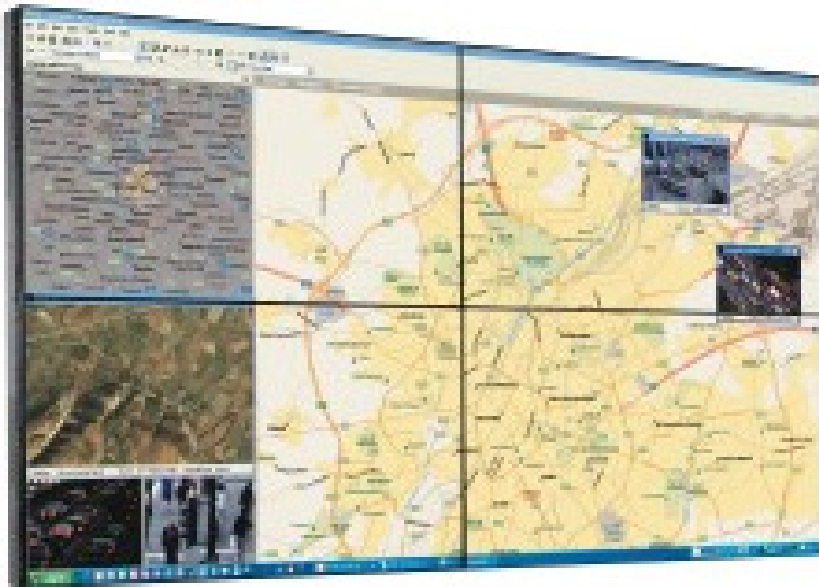
Barco's outdoor LED displays are rugged, IP65 rated solutions that deliver high-resolution images with unequalled brightness and contrast levels. Available in various pixel pitches, they generate the perfect picture at all times, even in direct sunlight.

Typhoon testing

As outdoor LED displays are exposed to the most severe weather conditions, it's important that their image quality stays constant over time. At Barco we believe that IP rating is just one of the building blocks in determining whether a LED display is suitable for outdoor use or not. That's why we developed our own test program – 'typhoon testing'. In this test not only the impact of water and dust (the basis for IP rating) is tested but also the impact of UV rays, varying temperatures and vibrations is taken into account. The Typhoon test is your quality label for reliable outdoor LED technology.

Video walls

Our dedicated software and a range of professional services make sure you get the most out of your video wall.



LCD Video walls



Rear-projection video walls



LED video walls

LCD Video walls

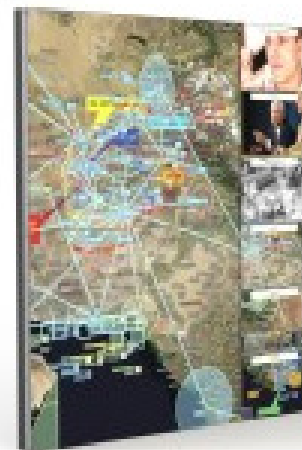
Barco's professional-grade, high-resolution LCD displays are the perfect solution for tiled video wall applications in small to medium-sized control rooms.

The OverView series comprises 46" and 55" LCD displays with LED backlights, combining high brightness and a wide color gamut with an extremely narrow bezel for excellent tiled visual performance.



Instant VideoWall

Complete video wall solution in one package



OverView KVD5521

55" near-seamless LCD video wall for high and mid-end applications



OverView EVD-4621

Entry-level 46" near-seamless LCD video wall



OverView IVD5521

55" near-seamless LCD video wall for tiled video wall applications



OBLX series

Free-standing structure for tiled LCD video walls

Rear-projection video walls

Barco's portfolio of LED-lit rear-projection video walls consists of the industry-standard OverView M series and the full-featured, fully redundant OverView O series. Available in a vast variety of screen sizes and formats, Barco's video walls suit every small, medium and large sized control room. The new OSV range, based on the O series' technology, introduces a large, perfectly seamless canvas for in-depth collaboration and Big Data evaluation.



OverView O series LED video walls

Full-featured, fully redundant LED video walls



VIDEO # 2



OverView OSV series

Immersive and seamless video walls for Big Data collaboration



OverView M series LED video walls

Industry-standard rear-projection video walls

LED video walls

LED video walls excel in brightness and reliability, producing stunning visuals in any location. Thanks to its high resolution and small pixel pitch, the X HD series can now bring the advantages of LED walls to applications beyond the typical LED markets, including control rooms and boardrooms.



X1.9

1.9mm pixel pitch, 1,000 nits
indoor LED display



X1.6

1.6mm pixel pitch, 1,000 nits
indoor LED display



X2

2.7mm pixel pitch, 2,000 nits
indoor LED display



ClickShare Wireless Presentation System



Wireless meeting room presentation system

ClickShare lets you share your content on the large meeting room screen in the most intuitive way possible. Cables are no longer needed: just start your presentation by simply pushing a button – whether of a USB-device you connect to your laptop PC or MAC, or by using the user-friendly app for iPhone, iPad, or Android. What's more, ClickShare also automatically displays the most optimal resolution, without messing up the layout on your laptop.

Step 1



Step 2



Step 3



VIDEO # 3



ClickShare

VIDEO # 4

Easily create content. Show it anywhere.

Barco's X20 real-time visual communications platform

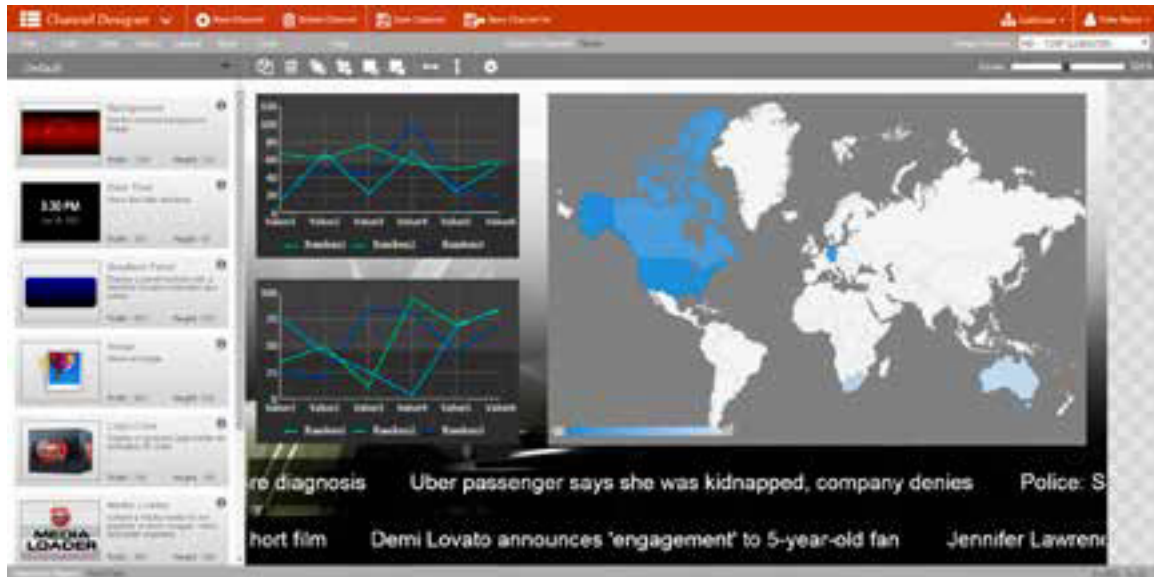


Getting the right information to the right people at the right time: that's one of today's major challenges. Whether you are operating in a business, entertainment or governmental setting, a reliable and easy-to-use way to present and distribute information is of utmost importance. Barco's X20 platform is a powerful solution for improving internal and external communications. Including intuitive tools for content generation and distribution, the HTML5-based platform offers a way to bring relevant information to the various stakeholders (internal and external) using standard web technologies. X20 presents data in a graphical form that is easy to interpret – and it also offers interactivity for immediate action or collaboration. This way, you not only inform people, you actively involve them as well.

Your information, where you want it

The X2O platform has been designed with the user in mind. The key idea is that information should be easy to manage, distribute, and interpret. Because it combines the creation of attractive graphical elements, the management of information, and the distribution and publication in standard formats such as HTML5, X2O gives users the greatest power and flexibility. And above all, the technical complexities are hidden behind the scenes, so users can focus on what is really important to them: the information!





Ready-to-digest data

With X2O, users can quickly create and publish their own channels.

Much like television channels, X2O channels are built with graphical tools and objects that present complex data in a clear and clutter-free manner, offering users the information they really need at just the right time.

X2O channels can contain a multitude of media types, including video, graphics, charts, images, social media content, PowerPoint slides ... or a combination of these. And because the content can link directly to corporate databases (like SAP, Oracle and SharePoint) or social media sites such as Twitter and YouTube, content on-screen is always live and up to date.



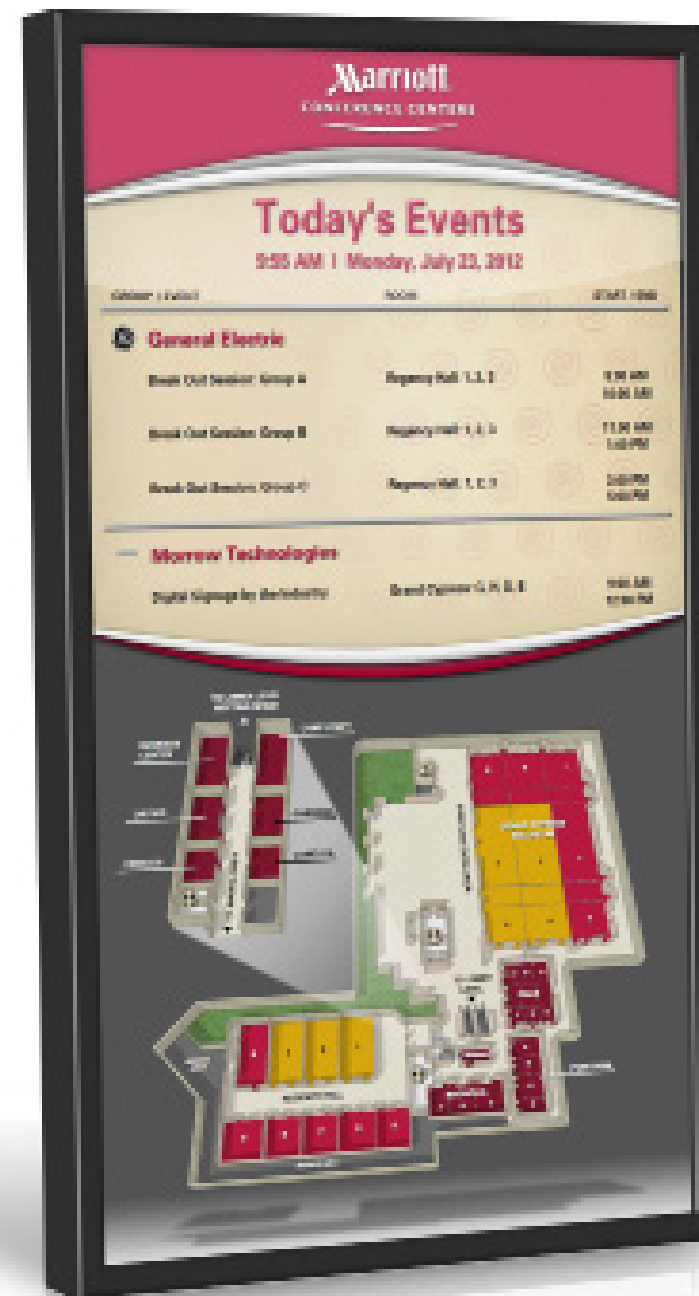
Visual information

Channels are built from a professionally designed library of 'smart objects' (a method of presenting information in a standard manner). X2O objects contain pre-coded production logic that automatically updates graphic elements, greatly simplifying the channel creation process. From a library, users can drag-and-drop pre-built objects to create channels quickly and easily. Objects can also be customized

Wayfinding

Help them find their way.

Confidently guide your visitors and guests through your property with BARDAN'S Visual Communications mapping and wayfinding. Show start and end points, draw the path, and provide directions. Send the directions to phones using email or an interactive mobile solution!



Wayfinding makes life easy for customers

BARDAN'S Visual Communications mapping solutions directs your visitors in daily routines, emergency situations, special events, and more. BARDAN'S Visual Communications wayfinding helps you cover more ground with multiple mapping options that include interactive, dynamic or static. Integrate mapping with your current event interface, and allow maps to show where important meetings



Effective mapping options designed to “Wow”

Provide us with a basic floor plan of your building, and the **BARDAN’S Visual Communications** design team will create a three-dimensional wayfinding solution built to fit your property needs.

Interactive Wayfinding Station

When your digital signage needs call for only wayfinding, this new digital mapping kiosk is the perfect solution. Imagine a large directory board built specifically to lead and guide visitors, and that is all. Designed as the only **BARDAN’S Visual Communications** board to offer strictly wayfinding and mapping, this is perfect for larger properties with multiple levels.



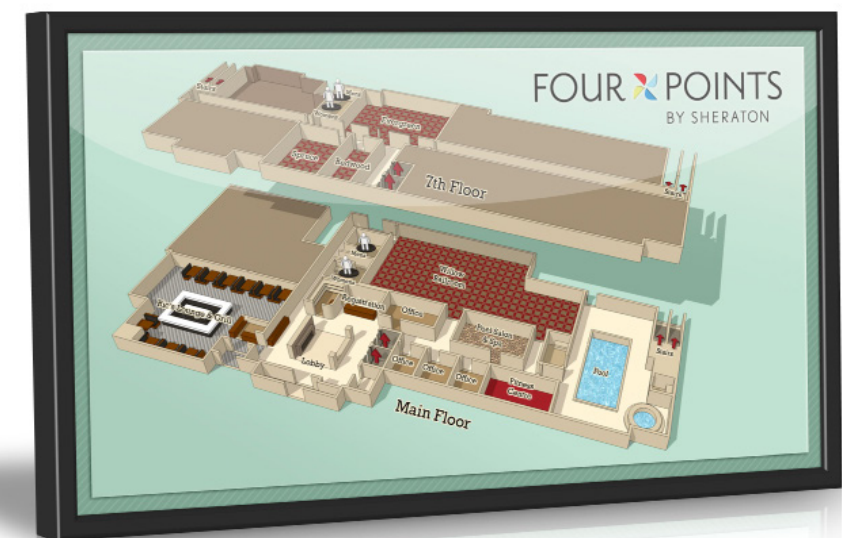


Dynamic Mapping

This indoor mapping system highlights a specific meeting space, room or office location, to correspond with the directory listing that is displayed on screen, enabling visitors to easily identify where they are headed.

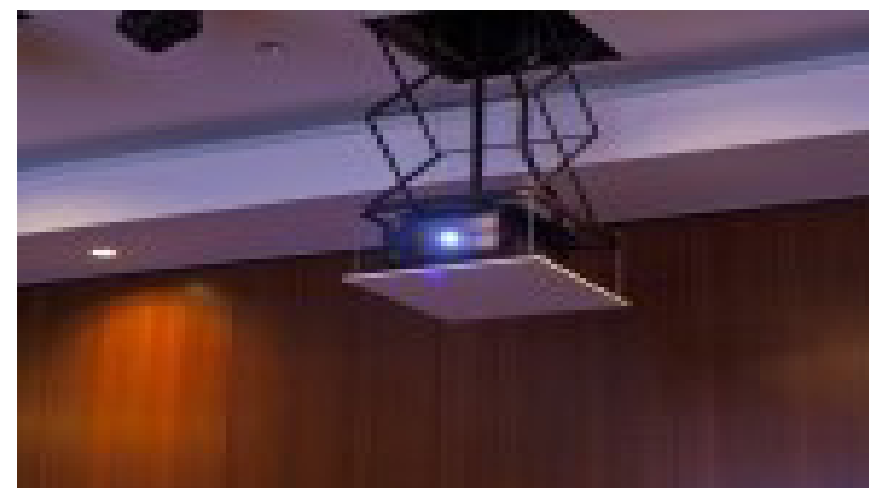
Static Mapping

Perfect for the budget-conscious facility seeking to add an element of design and order to their location. These attention-grabbing, 3D rendered maps are designed to fit your environment or brand standards, while helping visitors reach their destinations.



The Hilton chain & Bardan Barco Products

In northern Europe, we found Barco projectors at two hotels of the prestigious Hilton chain. For example, the 530m³ conference hall at the Hilton Reykjavik Nordica, Hilton's first and only hotel in Iceland, features a three-chip RLM-W8 projector. At the 'DoubleTree' Hilton hotel in Poland, a Barco F32 WUXGA projector ensures crisp, high-contrast projection in the 300-person ballroom. In addition, Barco also supplied a DP4K-23B digital cinema projector for use in the hotel's theater. And did you read our most recent hotel-related issue of the Barco newsroom? One of our top-range DP4K-32Bx projectors has just found itself a very stylish home in London, at the 188-seat cinema theater of the spanking-new Ham Yard boutique hotel.



Acoustical Renaissance

Acoustic. Recycled. Textiles.



Hytex Industries is a leading supplier of decorative textiles to both the commercial interiors and industrial segments. Our products are designed and colored to meet constantly changing market needs in the hospitality, corporate, retail, industrial and healthcare markets. Hytex products help you achieve LEED points. Today consumers think responsibly and buy products made from recycled materials, like our Eco-fi and Repreve wallcoverings.

Technology / Performance Advantage:

Acoustical Renaissance, also known as Hytex Rib and eco-ART, is the only non-woven wallcovering with Fosshield®, an FDA cleared antimicrobial technology incorporating silver and copper ions into the fiber which naturally attack microbes thus delivering surface protection in addition to odor, mold, and bacteria resistance.

Environmental Stewardship:

Using state-of-the-art manufacturing here in the U.S., the Acoustical Renaissance collection of sound absorbing wallcovering utilizes 100% post consumer BPA-free recycled plastic drinking bottles to create a beautiful visual and auditory room experience. 15 plastic bottles = 1 Yard.

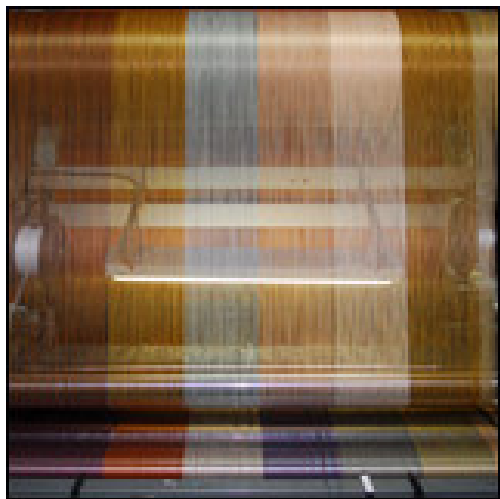
When sound and style matter

Sound:

Acoustical Renaissance is a cutting-edge, sound absorbing product that brings warmth and comfort to every space, inspiring concentration and creativity by allowing you to speak and hear without echo or distraction from ambient noise. Up to .25 NRC depending on pattern, the clarity and articulation of voice and sound improves enormously to enhance the sound quality inside a room and provides dramatic acoustic improvement.

Beauty and Care:

Acoustical Renaissance delivers a rich tactile experience in a broad collection of contemporary color and pattern combinations to enhance all common areas. Solution dyed color will not fade or run even if exposed to bleach.



Installation:

This new collection offers the A&D community, facility managers, as well as decorators, a modern presentation to meet the needs of the marketplace delivering both an important environmental statement and a visually beautiful sculpted design story that addresses all vertical surfaces.

Acoustical Renaissance

is an environmentally friendly vertical surface textile that brings beauty, and comfort to every space.



Product Placement

Below is an example of recent product placements within various stylized market segments from Hospitality, Theatre, Corporate and Education. This list is intended to highlight the scope and reach of vertical surface installation possibility placements within:

- Ballrooms – Operable Walls
- Convention Halls – Panel Systems
- Meeting Spaces – Executive Offices
- Conference Rooms – Hallways
- Lobbies – Restaurants
- Gaming Areas – Classrooms
- Elevator Banks – Arcades
- Call Centers – Anywhere sound and style matter

Hospitality

Hilton Hotels, Hyatt Regency Hotels,
Marriott Hotels, Ritz-Carlton Hotel Company
MGM Grand (Las Vegas), Moon Palace Resort (Cancun)
Sheraton Hotels, Aloft Hotels, Disney Dolphin Resort
Disney Swan Resort, Mandalay Bay (Las Vegas) NY
NY Hotel (Las Vegas) Shangri, La Hotel (Asia), Starwood
Four Seasons (NC) The Venetian (Las Vegas)

For 60 years distributed through our world-class distribution network, Hytex has been producing the finest in luxury Antimicrobial Acoustical and Woven wallcovering. The global choice when communicating the strength of your visual brand presentation with sophisticated style, beauty and performance.

HYTEX[®]
Decorative Textiles





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