



Update: Search Engine Optimization Campaign



By FloridaWebsiteMarketing.com / Boardroom PR

Search Engine Optimization

Source: Organic Google Search

Keyword Phrase	Google Rank
Insurance policy for FL home contents	1
windstorm home insurance St Lucie	1
filing a FL home insurance claim	1
St Lucie windstorm insurance coverage	1
windstorm home insurance coverage St Lucie county	1
FL homeowners Flood Insurance endorsement	1
Condo Insurance for FL personal property	1
filing claim for FL home insurance	1
windstorm home insurance for St Lucie	1
theft insurance policy for FL home contents	1
Panama City FL homeowners windstorm insurance	1
Port St Lucie flood windstorm insurance	1
Saint Lucie county windstorm insurance	1
windstorm insurance Saint Lucie county	1
home insurance protection in Florida	1
Florida home insurance repair fraud protection	1
FL homeowners insurance contents coverage	1
FL homeowners insurance protection	1
FL flood insurance endorsement	1 & 2
Flood insurance endorsement for FL homeowners policy	1 & 2
Florida flood insurance endorsement quote	1 & 2
what does FL home insurance protect	1 & 2
Florida flood insurance endorsement	2
Condo personal property insurance FL	2
St Petersburg windstorm insurance	2
Panama City home windstorm insurance repair	2
Port Saint Lucie windstorm home insurance	2
FL personal property insurance	2

fraud protection FI home insurance repair	2
west palm beach windstorm insurance policy	2
FI insurance for home contents	2
windstorm home insurance for West Palm	3
Florida insurance claim filing	3
Port St Lucie theft home insurance	3
windstorm insurance Daytona Beach FI	3
West Palm Beach FI windstorm home insurance	3
protection of Florida home with insurance	3
Personal property insurance Florida condo	3
windstorm damage home insurance St Lucie	4
FI windstorm insurance St Petersburg	4
Florida liability home insurance West Palm	4
Daytona windstorm insurance	4
windstorm insurance Daytona Beach	4
theft insurance policy for FI home	4
Port Charlotte FI windstorm home insurance policy	4
FL home insurance protection	4
top West Palm homeowners insurance	4
insuring home contents in Florida	4
insuring personal property in Florida	4
FI home insurance repair program	5
Florida home insurance repair program	5
Panama City windstorm insurance repair	5
Collier County FI home insurance windstorm policy	5
Homeowners Insurance Florida for windstorm	5
Renters Insurance policy for FI home	5
FI homeowners Insurance protection for flood	5
home insurance repair program Florida	6
managing FI Insurance repairs	6
Naples windstorm home insurance policy	6
Palm Beach county liability home insurance	6
Fort Myers windstorm insurance	6
flood insurance quote St Lucie	6
Leon County homeowners flood insurance quote	6
Naples windstorm insurance policy	6
Homeowners Insurance Florida for theft	6
home insurance coverage in Florida	6
Sarasota windstorm home insurance	6
West Palm home insurance quote	6
Port Charlotte home liability insurance	6
Condo insurance for Florida property	6
West Palm Beach FI home flood insurance	6
insurance company home repair program	7
managed repair program Florida	7
windstorm home insurance Florida	7
Port St Lucie county liability home insurance	7
flood home insurance quote Fort Meyers	7

Panama City flood and windstorm insurance	7
home insurance for FI condo	7
West Palm Beach homeowners liability insurance	7
Port St Lucie flood insurance company	7
FI windstorm insurance West Palm Beach	7
FI managed home repair insurance	8
managing FI home insurance repairs	8
Port St Lucie flood home insurance	8
windstorm insurance coverage Daytona FI	8
Collier County FI home insurance	8
home windstorm insurance West Palm	8
West Palm windstorm insurance	8
Sarasota windstorm insurance	8
Panama City flood insurance quote	8
Naples FI windstorm insurance	8
Collier County FI home insurance quote	8
Florida homeowners renters insurance	8
Palm Beach County flood insurance repairs	8
Port St Lucie County homeowners insurance	9
Fort Myers home insurance quote	9
FI windstorm coverage West Palm	9
West Palm Beach homeowners insurance quote	9
repair FI home with insurance	9
top West palm home insurance quote	9
wind damage insurance west palm beach	9
condo insurance provider West Palm beach Florida	9
Florida condo renters Insurance coverage	9
FI windstorm insurance Palm Beach Co	9

[REDACTED] Search Engine Optimization Campaign

Data SEMRUSH.com

- **Organic search traffic in last 30 days had over 9,100 visitors ending March 8, 2019. vs. 8,900 in the previous report and averaging approx. 5,000 visitors a month in 2018.**
- Organic monthly search traffic had a (PPC) value was approx. \$83,700 as of March 8, 2019 vs. 82,600 in prior report.
- Google has “indexed” over 3,700+ keywords for the [REDACTED] website
- Over 52,400 inbound back links have been created to the [REDACTED]
- 99% of inbound links are SEO favorable text and “follow” links.

Dashboard > Domain Overview

Domain Overview:

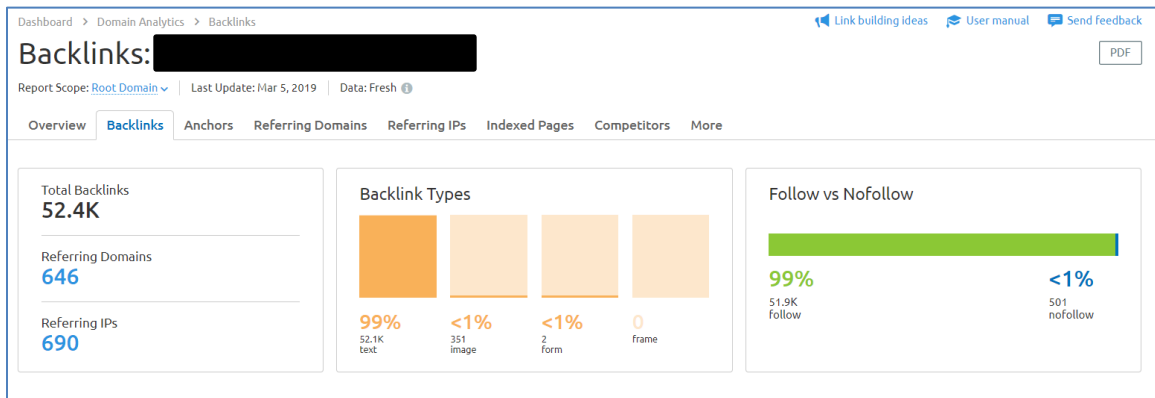
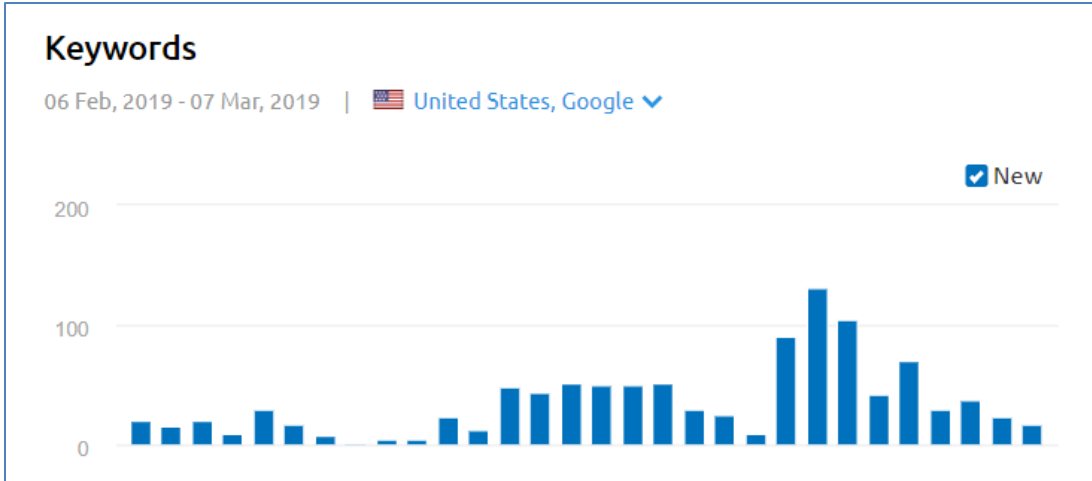
[REDACTED]

Database: United States ▾ | Device: Desktop ▾ | Date: Mar 8, 2019 ▾

● ORGANIC SEARCH

9.1K TRAFFIC

SEMrush Rank	140K
Keywords	3.7K
Traffic Cost	\$83.7K



Inbound Link Building

Continued Actions Taken Each Month:

- The creation of a large volume of external high quality inbound links to each city page utilizing the desired (city) “home insurance” keyword phrase. **Attached SEM Rush Report states a over 52,400 inbound links have been created to the [Redacted] website.**
- Creation of external high-quality inbound links to the core website pages for niche Florida home insurance keywords (condo insurance, get a quote, FL renters’ insurance, etc).
- Provide consultation and sample blog re-writes to improve Search Engine Optimization performance.

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