

Search Engine Optimization Campaign for

Source: Google Search

Keyword Phrase	Google Rank	* Rank Excluding Ed. / Portal Sites
best rated private lower schools Ft Lauderdale	GM1	
Ft Lauderdale private school summer programs	1, 2	1
top PK2 private schools in Fort Lauderdale	1, 2, 3, GM1	1
Ft Lauderdale schools for pk2	1, 2, 3, GM1	1
Fort Lauderdale private summer school	1, GM1	1
Fort Lauderdale top pk2 schools	GM1, 1, 2, 3, 4	1
private lower school Ft Lauderdale Broward fl	GM1, 5	2
private schools summer camp ft lauderdale	GM1, 6	1
private school in Ft Lauderdale for toddlers	1	1
toddler private school Fort Lauderdale	1	1
private school financial aid in Broward Fl	1	1
financial aid for Ft Lauderdale private school	1	1
broward elementary school that have financial aid	1	1
Early Childhood PK2 Fort Lauderdale	1	1
Episcopal schools in Fort Lauderdale	GM1, 1, 2, 3	1
private lower school Ft Lauderdale Broward	GM2, 2	1
lower school financial aid Ft Lauderdale	2	2
top rated Ft Lauderdale school for toddlers	3	1
top rated early childhood school in Fort Lauderdale	3	1
Episcopal schools in South Florida	3	1
private school tuition aid Ft Lauderdale	3	2
private lower school in Fort Lauderdale	3	3
private schools for toddlers in Ft Lauderdale	4	1
Ft Lauderdale private elementary school	4	2
private middle school enrollment Ft Lauderdale	4	3
Ft Lauderdale schools with financial aid	5	1
Fort Lauderdale broward private elementary	5	1
early childhood private school Fort Lauderdale	5	1
broward Fl top early childhood private schools	5	1
top ranked Ft Lauderdale private elementary	5	1
Fort Lauderdale private elementary	5	1
Fort Lauderdale private elementary school	5	1
Ft Lauderdale private middle school	5	2
Fort Lauderdale private middle school	5	3
top early childhood private school Fort Lauderdale	6	1
private elementary school in Ft Lauderdale Broward Fl	6	2
best private lower school in Fort Lauderdale	6	1
Fort Lauderdale Broward private elementary schools	7	2

top Fort Lauderdale private elementary school	7	2
private lower school in Ft Lauderdale	7	2
best Fort Lauderdale private elementary school	7	2
private middle school Fort Lauderdale	7	1
Fort Lauderdale private elementary schools	7	2
Fort Lauderdale best private lower school	7	2
private elementary schools in broward county fl	8	2
top early childhood private school in Fort Lauderdale	8	2
enrollment private lower school Ft Lauderdale	8	2
Fort Lauderdale top private middle school	8	2
private elementary school in Fort Lauderdale	8	2
Fort Lauderdale Florida private elementary school	8	3
Fort Lauderdale top private elementary	7, 8	2
top rated early childhood school broward fl	8. 9	2
Number of keywords on page 1 of Google search	51	

"**Bolded**" keywords have improved in search rank vs. prior report.

* Educational Portal Websites are mega national websites such as;
 GreaterSchools.org, Zillo, privateschoolreview.com, private-schools.startclass.com, yellowpages.com
 GM = Google map listing.

Summary:

_____ ranks competitively vs. other local school websites for important keywords in the Fort Lauderdale market. Consumers are interested in actual school websites such as _____ (not Ed. portal sites)
 Multiple web pages and affiliated websites listings are now appearing in search results.